


RLI INVESTMENT SNAPSHOT	
OMIA AGRIBUSINESS DEVELOPMENT LTD	
Reason for Selection:	<p>Omia Agribusiness Development Group is a leading provider of high quality, genuine, cost-effective agri-inputs such as seeds, fertilizers, farm tools and equipment and agricultural extension services based in Arua, West Nile Uganda.</p> <p>The Company further purchases and aggregates produce for sale and export to South Sudan and the Democratic Republic of Congo which are the leading import markets for food crops from Uganda.</p>
Location:	Arua, West Nile, Uganda
RLI Business Category:	R3
Company Background:	<p>Legal Business Name: Omia Agribusiness Development Group Ltd Registration Date with URSB: 16th November 2016 Start of Operations: 1st July 2018 Main Office: Plot 15A, Rhino Camp Road, Arua District. Branches: Nsambia in Arua, Paidha in Zombo, Yumbe Town Council in Yumbe, Adjumani TC in Adjumani, Container Village in Kampala. Vision: To be a leading provider of quality, genuine and affordable agricultural Inputs in Africa. Mission: To do commercial production of seeds, distribution of agro-inputs and marketing of farm produce.</p>
Industry/Sector:	Agriculture and agribusiness
Products and Services:	<ul style="list-style-type: none"> - Agricultural Inputs distribution; Seeds, Fertilizers, Agro Chemicals, Farm tools and Equipment. - Agricultural Extension Support Services. - Agricultural Output Trade.
Management Team:	<p>Omia Agribusiness Development Group Ltd has a team of experienced and knowledgeable agriculturalists with a combined experience of over 5 years.</p> <ol style="list-style-type: none"> 1. Iganachi Razaki Omia. – Founder and CEO, experienced agribusiness professional. 2. Dobi Martha – Accountant, business, and administration expert 3. Ndema Gilbert – Agricultural Inputs Manager, agricultural professional 4. Alaru Nobert – Agribusiness Services Manager, agricultural professional
Employees:	<p>Full Time Employees – 23 (8 Females and 15 Males) Part Time (Village Agents) - 40</p>
Market Overview and Trends:	<p>There is a growing need for quality, genuine and affordable agri inputs in the West Nile region. This has been evidenced by the recent growth in Omia's sales figures. With World Food Programme changing from giving direct food support to cash-based interventions, refugees will need to start producing their own food which will lead to a rise in demand for agro-inputs. Agricultural loans are typically expensive given the risk categorization of the sector. This has created an</p>

	<p>opportunity for companies that provide agricultural inputs, extension services, and off-take.</p>
Estimated Investment Needs:	<p>USD 500,000</p> <p>- To expand agricultural distribution network by setting up agricultural input distribution and sales centers (Omia Agribusiness Farmer Hubs) in Arua, Lira, Gulu, Kampala and Juba.</p>
Target Funding Source(s):	<ol style="list-style-type: none"> 1. Agribusiness Impact Investors. 2. Local banks for working capital
Investment Opportunity:	<p>Omia seeks a USD 500,000 investment for the purposes of establishing 3 additional agricultural input centers that will allow the company to expand their capacity and thus increase sales and distribution in the region by over 50% over the next two years.</p> <p>Funding market intermediaries such as Omia with a lower risk categorization would increase access to inputs for small holder farmers at more affordable rates.</p>
RLI Social Impact Opportunity:	<p>Omia is based in Uganda's West Nile region, which is home to over a million South Sudanese refugees.</p> <p>An investment in Omia Agribusiness will spur refugees' access to agricultural inputs such as seeds, fertilizers, and farm tools, as well as training (extensions) and market connections for harvest, thereby increasing food security and household income.</p>
RLI Support Strategy:	<p>De-risk Omia to access agricultural focused financing from Agriculture Development Company (AgDevCo) or Pearl Capital Partners that would support expanding its agricultural inputs and produce distribution centers.</p> <p>Support Omia to access technical assistance from the Support to Agricultural Revitalization and Transformation (START) program run by United Nations Capital Development Fund (UNCDF) which makes public and private finance work for the poor in the world's 46 least developed countries or the United States Agency for International Development (USAID) Strategic Investment Activity program. Both of these programs provide technical assistance to agribusinesses in Uganda to support their growth.</p>